

Personalised bookmark

With Compliments
Peter Johnstone
Pharmacy



456 View Road
Dubbo, NSW
Ph: 2341 5432

- Shiseido
- Yardley
- Max Factor
- Revlon
- Innoxia



With Compliments
Jim Thompson
Pharmacy



165 Fitzroy Street
Flora Hill, Bendigo

134

With Compliments
from Bevan Smith
and staff

Melrose
Pharmacy

176 Queen Street
Carlton, Vic
Ph: 9735 9208

Thank you for
shopping with us ...
we look forward to
seeing you again



The inside cover flap is used as a bookmark and carries your contact details. Tell us what you wish to include, for example, your special services and product lines, trading hours, individual or group logos.

Best Wishes from
Simpson's
Pharmacy



26 Main Road
Redvale
Ph: 2342 5432
Fax: 2342 5678

Australis Cosmetics
Beauty Therapist
Film Processing
Passport Photos
Ear Piercing



Information on the inside cover flap

(Examples for illustration purposes only)



The Pharmacy
Guild of Australia

Customer loyalty means profitability

Strong customer relationships are your best source of repeat business. Customers can carry the **Family Health Diary** in their purse or pocket throughout the year 2012 - keeping them constantly reminded of your Pharmacy.

The Family Health Diary is recommended as one of the most effective promotional products of its type.

Pricing

Personalised diaries

price per cover version



	Regular Pricing	2012 Pricing
150 - 249	\$2.45 each (+GST)	\$2.45 (+GST)
250 - 599	\$2.25 each (+GST)	\$1.85 (+GST)
600 - 999	\$1.95 each (+GST)	\$1.60 (+GST)
1000 - 2999	\$1.85 each (+GST)	\$1.50 (+GST)
Over 3000	Please ask us to quote	

- Prices include set-up and delivery
- Minimum order per cover version 150
- 10% discount for orders received prior to 31 August 2011

Pricing example:

300A	+	300B	=	600	@	\$1.85 (+GST)
600A	or	600B	=	600	@	\$1.60 (+GST)

Your diaries will be delivered to you in November 2011
Orders close 15 September 2011

2012 Family Health Diary



10% discount
for orders
received before
31 August 2011

A personalised pharmacy-specific pocket diary as a 'thankyou' to your most valued customers

Ask for your free sample diary from
Gold Cross Products & Services Pty Ltd

10% discount for orders received
prior to 31 August 2011

